

201 PIOGA NEWSLETTER ADVERTISING CONTRACT

The Pennsylvania Independent Oil & Gas Association offers the following advertising opportunities:



■ **THE PIOGA PRESS** – Our newsletter is published monthly, and a printed copy is mailed to the primary representative of each of PIOGA’s more than 500 member companies. Additionally, over 1,400 member contacts are notified each month when the electronic version is available for download at www.pioga.org/resources/newsletter.

■ **WEBSITE** – Banner advertising on our website, www.pioga.org is managed by MultiView. Contact Jon Smith at 972-402-7023 or jsmith@multiview.com for information.

■ **MEMBERSHIP DIRECTORY** – We publish a membership directory in the first quarter of each year. Members are notified of advertising opportunities at the appropriate time.

■ **PIOGA eWEEKLY** – Each Monday, we provide PIOGA’s member contacts with a roundup of important news about PIOGA and the industry. For information about exclusive banner advertising on this e-blast, contact Matt Benson at 814-778-2291 or matt@pioga.org.

Please indicate your PIOGA PRESS advertising preferences below and complete the information on the following page.

Ad Size	PIOGA Member Rates	Nonmember Rates
Business card size 3½ inches wide by 2 inches high	<input type="checkbox"/> \$80 per issue _____ month(s) <input type="checkbox"/> \$432 for 6 issues <input type="checkbox"/> \$816 for 12 issues	<input type="checkbox"/> \$100 per issue _____ month(s) <input type="checkbox"/> \$540 for 6 issues <input type="checkbox"/> \$1,020 for 12 issues
Quarter-page 3¾ inches wide by 4¾ inches high -or- 7½ wide by 2 inches high	<input type="checkbox"/> \$160 per issue _____ month(s) <input type="checkbox"/> \$864 for 6 issues <input type="checkbox"/> \$1,632 for 12 issues	<input type="checkbox"/> \$200 per issue _____ month(s) <input type="checkbox"/> \$1,080 for 6 issues <input type="checkbox"/> \$2,040 for 12 issues
Half-page 7½ inches wide by 4¾ inches high -or- 3¾ inches wide by 10 inches high	<input type="checkbox"/> \$320 per issue _____ month(s) <input type="checkbox"/> \$1,728 for 6 issues <input type="checkbox"/> \$3,264 for 12 issues	<input type="checkbox"/> \$400 per issue _____ month(s) <input type="checkbox"/> \$2,160 for 6 issues <input type="checkbox"/> \$4,080 for 12 issues
Full-page 7½ inches wide by 10 inches high	<input type="checkbox"/> \$640 per issue _____ month(s) <input type="checkbox"/> \$3,456 for 6 issues <input type="checkbox"/> \$6,528 for 12 issues	<input type="checkbox"/> \$800 per issue _____ month(s) <input type="checkbox"/> \$4,320 for 6 issues <input type="checkbox"/> \$8,160 for 12 issues

Add 10% for specific position requests (e.g., inside front cover, rear cover). Please check in advance for availability. Rear cover ads must be half-page horizontal. Indicate position in the “special instructions” line below.

Rates for other sizes will be quoted on request. Prices are subject to change without notice.

Special instructions for your advertising: _____

Specifications: All advertising is four-color. Ads must be print ready; we do not provide design services. We strongly encourage you to submit ads in electronic format (pdf, jpg, doc, pub, tif or eps file). Artwork must be at least 300 dpi resolution. Email ads to matt@pioga.org. Make sure the total size of all email attachments is no greater than 8 mb. If the ad is mailed as a hard copy for scanning, do not fold, staple or paper-clip. Faxed ads cannot be reproduced.

Deadline: Ads and payment must be received by the business day closest to the 26th of the month to appear in the following month’s issue (e.g., May 26 for the June issue). Newsletters are available to readers electronically about the 10th of the month and the print version beginning approximately the 20th.

