

PIOGA eWEEKLY ADVERTISING CONTRACT

The **PIOGA eWeekly** is an electronic newsletter distributed each Monday to approximately 1,500 Pennsylvania Independent Oil & Gas Association member company contacts. It provides up-to-the minute updates on PIOGA activities, government actions, important industry news, and a roundup of oil and gas news clips from the past week.

This valuable PIOGA member service includes **two banner advertising opportunities**. The full banner ad is 468 pixels wide by 60 pixels high and appears in the main column, while a 125 pixel by 125 pixel button ad runs in the right-hand column. These ads are offered in one-month, three-month and six-month term. Three- and six-month insertions must be consecutive months to take advantage of the reduced rates. PIOGA member companies receive a substantial discount.

Please indicate your preference below and complete the information on the following page:

468 x 60 banner	PIOGA Member	Nonmember
1 month	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
3 consecutive months	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,350
6 consecutive months	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,550

125 x 125 button	PIOGA Member	Nonmember
1 month	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300
3 consecutive months	<input type="checkbox"/> \$540	<input type="checkbox"/> \$810
6 consecutive months	<input type="checkbox"/> \$1,020	<input type="checkbox"/> \$1,530

Hyperlink to your website and any special instructions for your advertising, including months requested:

Specifications: Ads must be sized as described above and can be provided in jpg, png or gif format. Your ad must be ready-made; we do not provide design services. Email ads to matt@pioga.org. Advertising is accepted at the discretion of the Pennsylvania Independent Oil & Gas Association and must be appropriate to Pennsylvania's oil and gas industry.

Note: If you have not already done so, before submitting this contract please contact Matt Benson at 814-778-2291 or matt@pioga.org to confirm availability.



ADVERTISING CONTACT AND PAYMENT INFORMATION

Company Name _____

Contact Name _____

First

Last

Title _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Total Amount Due for Advertising: \$ _____

Payment enclosed Send an invoice* Charge the credit card below (Visa, MasterCard, AmEx and Discover accepted)

***Important note: All advertising must be paid in full before your ad begins running.**

Name on card _____

Card Number _____ Expiration Date ____ / ____

Mailing Address (if different than company address above) _____

City/State/Zip _____

Send to:

Pennsylvania Independent Oil & Gas Association, 167 Wolf Farm Road, Kane, PA 16735

Email matt@pioga.org ■ Fax 814-778-2291

Questions? Contact Matt Benson at 814-778-2291 or matt@pioga.org