

2020 PIOGA PRESS ADVERTISING

The PIOGA Press is the monthly newsletter of the Pennsylvania Independent Oil & Gas Association. The print edition is mailed to the primary contacts of each of PIOGA's more than 450 member companies. Additionally, over 1,200 member contacts are notified each month when the electronic version is available for download on our website at pioga.org/news-resources/newsletter.



The PIOGA Press provides timely, in-depth information about critical legislative, regulatory and legal matters affecting Pennsylvania's upstream and downstream oil and gas industry, along with news about PIOGA's market development and outreach initiatives, industry statistics, member news and PIOGA events. Content for this professionally edited publication is generated almost exclusively by PIOGA staff and member subject-matter experts.

Other PIOGA Advertising Opportunities:

- **PIOGA eWeekly.** Each Monday, we provide PIOGA members with a roundup of important news about the association and the industry in this electronic newsletter. If you are not a PIOGA member, contact us for a sample copy. Contact: Matt Benson, 814-778-2291 or matt@pioga.org.
- **Website.** Banner advertising on our website, pioga.org, is managed by MultiView. Contact: Jon Smith 972-402-7023 or jsmith@multiview.com.
- **Membership Directory.** PIOGA publishes a printed membership directory annually. Members are notified of advertising opportunities as the publication is under development. Advertising is open only to PIOGA members. Contact: Debbie Oylar, 724-933-7306 ext. 22 or debbie@pioga.org.
- **Online Buyers' Guide.** PIOGA Allies and Providers members receive a complimentary listing in the Buyers' Guide, an interactive "one-stop shop" for those looking for products and services offered to the oil and gas industry. Listings also are available to nonmembers. The Buyers' Guide is managed by Strategic Value Media. Contact: pioga-advertise@svmmmedia.com.

Please indicate your *PIOGA PRESS* advertising preferences below and complete the information on the following page.

Size	PIOGA Member Rates	Nonmember Rates
Business card 3½ inches wide x 2 inches high	<input type="checkbox"/> \$80 per issue ____ month(s) <input type="checkbox"/> \$432 for 6 issues <input type="checkbox"/> \$816 for 12 issues	<input type="checkbox"/> \$100 per issue ____ month(s) <input type="checkbox"/> \$540 for 6 issues <input type="checkbox"/> \$1,020 for 12 issues
Quarter-page Vertical: 3¾ inches wide x 4¾ inches high Horizontal: 7½ wide x 2 inches high	<input type="checkbox"/> \$160 per issue ____ month(s) <input type="checkbox"/> \$864 for 6 issues <input type="checkbox"/> \$1,632 for 12 issues	<input type="checkbox"/> \$200 per issue ____ month(s) <input type="checkbox"/> \$1,080 for 6 issues <input type="checkbox"/> \$2,040 for 12 issues
Half-page Horizontal: 7½ inches wide x 4¾ inches high Vertical: 3¾ inches wide x 10 inches high	<input type="checkbox"/> \$320 per issue ____ month(s) <input type="checkbox"/> \$1,728 for 6 issues <input type="checkbox"/> \$3,264 for 12 issues	<input type="checkbox"/> \$400 per issue ____ month(s) <input type="checkbox"/> \$2,160 for 6 issues <input type="checkbox"/> \$4,080 for 12 issues
Full-page 7½ inches wide by 10 inches high	<input type="checkbox"/> \$640 per issue ____ month(s) <input type="checkbox"/> \$3,456 for 6 issues <input type="checkbox"/> \$6,528 for 12 issues	<input type="checkbox"/> \$800 per issue ____ month(s) <input type="checkbox"/> \$4,320 for 6 issues <input type="checkbox"/> \$8,160 for 12 issues

Add 10% for specific position requests (e.g., inside front cover, rear cover). Please check in advance for availability. Rear cover ads must be half-page horizontal. Indicate position in the "special instructions" line below.

Rates for other sizes will be quoted on request. Prices are subject to change without notice.

Special instructions for your advertising: _____

Specifications: All advertising is four-color. Ads must be print ready; we do not provide design services. We strongly encourage you to submit ads in electronic format (pdf, jpg, doc, pub, tif or eps file). Artwork must be at least 300 dpi resolution. Email ads to matt@pioga.org. Make sure the total size of all email attachments is no greater than 8 mb, or make other arrangements to transmit the file. If the ad is mailed as a hard copy for scanning, do not fold, staple or paper-clip.

Deadline: Ad material and payment must be received by the business day closest to the 26th of the month to appear in the following month's issue (e.g., May 26 for the June issue). Newsletters are available to readers electronically about the 10th of the month and the print version beginning approximately the 20th.

CONTACT AND PAYMENT INFORMATION

Company Name _____

Contact Name _____

Title _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Total Amount Due for Advertising: \$ _____

Payment enclosed Send an invoice* Charge the credit card below

***Important note: All advertising must be paid in full before publication.**

Card Number _____ Expiration Date ____/____/____

Credit card billing address (if different from contact address above):

Mailing Address _____

City _____ State _____ Zip Code _____

If submitting this advertising form separately from a PIOGA membership application, send to:

Pennsylvania Independent Oil & Gas Association
 Northern Tier Office
 167 Wolf Farm Road
 Kane, PA 16735
 Email: matt@pioga.org

Questions? Contact Matt Benson at the email above or call 814-778-2291

Find sample issues at pioga.org/news-resources/newsletter

The PIOGA Press
 The monthly newsletter of the Pennsylvania Independent Oil & Gas Association
 November 2019 • Issue 115

PIOGA Annual Meeting emphasizes involvement

There was a theme to PIOGA's Annual Membership Meeting, it was involvement—involvement with the legislature, involvement with regulatory agencies, and the involvement of members in the association's committees, board and events, among other things. The Annual Meeting took place October 15 at The Clubhouse in Westford and was attended by approximately 150 members.

Board Chairman Gary Stigel of Steptoe & Johnson PLLC kicked things off by welcoming those in attendance and calling for a vote on amendments to the association's bylaws. The three amendments passed unanimously and make the following changes:

1. Amended member classifications by reducing the number of, and combining, categories. The Service Provider category was renamed Allies and Providers, and the Professional Firm, End User and Pipeline categories all have been rolled into it. Further, the amendment clarifies that Associate category is intended only for schools, colleges, universities, chambers of commerce and other not-for-profit entities that support Pennsylvania's oil and gas industry (for additional information on these changes, see Don Weaver's Message to the Membership elsewhere in this issue). The amendment also entitles Emeritus members to vote.

2. Enabled ballots to be provided electronically and voting to be conducted electronically. The change will make voting by the membership more efficient and less expensive for the association. Until now, ballots have been mailed to the membership and must be returned by mail or hand-delivered to the PIOGA office.

3. Provided the board the authority to appoint directors to fill vacancies for terms extending beyond the next meeting of the members. The bylaws previously gave the board the power to appoint directors to fill vacancies until the next meeting of the members. Under this amendment, the board may appoint someone to serve out the unexpired term of the director who is being replaced, for a period of up to three years.

Stigel then announced the results of the just-concluded election for Board of Directors and recognized those directors in attendance. Those elected include (new directors shown in bold):

- Robert Beatty, J., InsightFuel LLC, Sunnyside Energy Park and Beatty Oil & Gas
- Brook Bertig, COIL, Fisher Associates
- Dan Billman, Billman Geologic Consultants, Inc.
- Brian Blittinger, Blittinger Drilling, LLC
- Sara Blackwood, H&H Inc.
- Mike Cochran, Graylock Energy
- Ken Freeman, A>A Energy
- Michael Hillebrand, Huntley & Huntley, Inc.

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