

# PIOGA eWEEKLY ADVERTISING CONTRACT

The **PIOGA eWeekly** is an electronic newsletter distributed each Monday to approximately 1,200 Pennsylvania Independent Oil & Gas Association member company contacts. It provides up-to-the minute updates on PIOGA activities, government actions, important industry news, and a roundup of oil and gas news clips from the past week.

This valuable PIOGA member service includes **two banner advertising opportunities**. The full banner ad is 468 pixels wide by 60 pixels high and appears in the main column, while a 125 pixel by 125 pixel button ad runs in the right-hand column. These ads are offered in one-month, three-month and six-month term. Three- and six-month insertions must be consecutive months to take advantage of the reduced rates. PIOGA member companies receive a substantial discount.

**Please indicate your preference below and complete the information on the following page:**

468 x 60 banner	PIOGA Member	Nonmember
1 month	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
3 consecutive months	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,350
6 consecutive months	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,550

  

125 x 125 button	PIOGA Member	Nonmember
1 month	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300
3 consecutive months	<input type="checkbox"/> \$540	<input type="checkbox"/> \$810
6 consecutive months	<input type="checkbox"/> \$1,020	<input type="checkbox"/> \$1,530

**Hyperlink to your website and any special instructions for your advertising, including months requested:**

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**Specifications:** Ads must be sized as described above and can be provided in jpg, png or gif format. Your ad must be ready-made; we do not provide design services. Email ads to [matt@pioga.org](mailto:matt@pioga.org). Advertising is accepted at the discretion of the Pennsylvania Independent Oil & Gas Association and must be appropriate to Pennsylvania's oil and gas industry.

**Note: If you have not already done so, before submitting this contract please contact Matt Benson at 814-778-2291 or [matt@pioga.org](mailto:matt@pioga.org) to confirm availability.**



**ADVERTISING CONTACT AND PAYMENT INFORMATION**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_  
First Last

Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Total Amount Due for Advertising:** \$ \_\_\_\_\_

Payment enclosed     Send an invoice\*     Charge the credit card below (Visa, MasterCard, AmEx and Discover accepted)

**\*Important note: All advertising must be paid in full before your ad begins running.**

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Mailing Address (if different than company address above) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Send to:**

Pennsylvania Independent Oil & Gas Association, 167 Wolf Farm Road, Kane, PA 16735  
Email matt@pioga.org ■ Fax 814-778-2291

**Questions?** Contact Matt Benson at 814-778-2291 or matt@pioga.org