

Digital Advertising Opportunities with



NEWSLETTER ADVERTISING



PIOGA eWeekly includes the most relevant stories gathered from leading news sources and industry publications to keep **oil and gas industry professionals in Pennsylvania** informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.



806
Subscribers



Weekly
Distribution



47%
Open Rate

PRICING:
\$4,950-\$6,950 depending
on ad placement

WEBSITE ADVERTISING



WWW.PIOGA.ORG ANNUAL STATS:



21,091
Visits



14,920
Unique Visitors



40,433
Pageviews

PRICING:
\$2,500-\$3,500 depending
on ad placement

+ Expand your reach with a website extension campaign to stay top of mind with PIOGA website visitors as they continue to browse online!

Price: Varies depending on impressions served

Advertising with PIOGA is managed by Multiview. To book your ad placement, please contact:



salesinquiries@multiview.com



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