



2026-2027

PIOGA Membership Directory Ad Specifications

ALL ADS PRINT FULL-COLOR PROCESS (cmyk)

DIMENSIONS FOR PREMIUM POSITION PAGES

INSIDE FRONT COVER *or* OUTSIDE BACK COVER

Image Area – 7" wide x 9" high, plus 1/8" bleed all around.

*Note: Allow 1/2" safe zone on **RIGHT SIDE** for spiral binding.*

INSIDE BACK COVER

Image Area – 7" wide X 9" high, plus 1/8" bleed all around.

*Note: Allow 1/2" safe zone on **LEFT SIDE** for spiral binding.*

DIMENSIONS FOR PREFERRED SUPPLIERS PAGES

FULL PAGE: Image Area – 6 1/8" wide x 8 1/4" high

HALF-PAGE HORIZONTAL: Image Area – 6 1/8" wide x 4 1/8" high

HALF-PAGE VERTICAL: Image Area – 3 1/16" wide x 8 1/4" high

PREFERRED FILE TYPES: Acceptable file types include **ai, eps, jpg, pdf, png, psd** and **tif**. Make sure all fonts are outlined and images are embedded. All halftone images should be a minimum of 300 dpi at 100%. Please note that images which have been downloaded from the internet are usually low resolution and are normally not appropriate for offset printing.

If you have any questions, contact Debbie Oyler at

Phone: 724-933-7206, ext. 22

Email: debbie@pioga.org