

2026 PIOGA PRESS ADVERTISING

PIOGA Press is the monthly newsletter of the Pennsylvania Independent Oil & Gas Association. The print edition is mailed to the primary contacts of each of PIOGA's nearly 400 member companies. Additionally, more than 900 member contacts are notified each month when the electronic version is available for download on our website at pioga.org/news-resources/newsletter.



The PIOGA Press provides timely, indepth information about critical legislative, regulatory and legal matters affecting Pennsylvania's upstream and downstream oil and gas industry, along with news about PIOGA's market development and outreach initiatives, industry statistics, member news and PIOGA events. Content for this professionally edited publication is generated almost exclusively by PIOGA staff and member subject-matter experts.

Other PIOGA Advertising Opportunities:

- **PIOGA eWeekly.** Each Monday, we provide PIOGA members with a roundup of important news about the association and the industry in this electronic newsletter. Banner advertising is managed by MultiView. Contact: 972-402-7023 or pioga@multiview.com. To request a sample copy, email meghan@pioga.org.
- **Website.** Banner advertising on our website, pioga.org, is managed by MultiView. Contact: 972-402-7023 or pioga@multiview.com.
- **Membership Directory.** PIOGA publishes a printed membership directory annually. Members are notified of advertising opportunities as the publication is under development. Advertising is open only to PIOGA members. Contact: Debbie Oyler, 724-933-7306 ext. 22 or debbie@pioga.org.
- **Online Buyers' Guide.** PIOGA Allies and Providers members receive a complimentary listing in the Buyers' Guide, an interactive "one stop shop" for those looking for products and services offered to the oil and gas industry. Listings also are available to nonmembers. The Buyers' Guide is managed by Strategic Value Media. Contact: piogaadvertise@svmmmedia.com.

Please indicate your **PIOGA PRESS** advertising preferences below and complete the information on the following page.

Ad Size	PIOGA Member Rates	Nonmember Rates
Business card size 3½ inches wide by 2 inches high	<input type="checkbox"/> \$80 per issue _____ month(s) <input type="checkbox"/> \$432 for 6 issues <input type="checkbox"/> \$816 for 12 issues	<input type="checkbox"/> \$100 per issue _____ month(s) <input type="checkbox"/> \$540 for 6 issues <input type="checkbox"/> \$1,020 for 12 issues
Quarter-page 3¾ inches wide by 4¾ inches high -or- 7½ wide by 2 inches high	<input type="checkbox"/> \$160 per issue _____ month(s) <input type="checkbox"/> \$864 for 6 issues <input type="checkbox"/> \$1,632 for 12 issues	<input type="checkbox"/> \$200 per issue _____ month(s) <input type="checkbox"/> \$1,080 for 6 issues <input type="checkbox"/> \$2,040 for 12 issues
Half-page 7½ inches wide by 4¾ inches high -or- 3¾ inches wide by 10 inches high	<input type="checkbox"/> \$320 per issue _____ month(s) <input type="checkbox"/> \$1,728 for 6 issues <input type="checkbox"/> \$3,264 for 12 issues	<input type="checkbox"/> \$400 per issue _____ month(s) <input type="checkbox"/> \$2,160 for 6 issues <input type="checkbox"/> \$4,080 for 12 issues
Full-page 7½ inches wide by 10 inches high	<input type="checkbox"/> \$640 per issue _____ month(s) <input type="checkbox"/> \$3,456 for 6 issues <input type="checkbox"/> \$6,528 for 12 issues	<input type="checkbox"/> \$800 per issue _____ month(s) <input type="checkbox"/> \$4,320 for 6 issues <input type="checkbox"/> \$8,160 for 12 issues

Add 10% for specific position requests (e.g., inside front cover, rear cover). Please check in advance for availability. Rear cover ads must be half-page horizontal. Indicate position in the "special instructions" line below.

Rates for other sizes will be quoted on request. Prices are subject to change without notice.

Special instructions for your advertising: _____

Specifications: All advertising is four-color. Ads must be print ready; we do not provide design services. We strongly encourage you to submit ads in electronic format (pdf, jpg, doc, pub, tif or eps file). Artwork must be at least 300 dpi resolution. Email ads to Meghan Keely, meghan@pioga.org. Make sure the total size of all email attachments is no greater than 8 mb. If the ad is mailed as a hard copy for scanning, do not fold, staple or paper-clip.

Deadline: Ads and payment must be received by the business day closest to the 26th of the month to appear in the following month's issue (e.g., May 26 for the June issue). Newsletters are available to readers electronically about the 10th of the month and the print version beginning approximately the 20th.

