

2023 PIOGA PRESS ADVERTISING

The PIOGA Press is the monthly newsletter of the Pennsylvania Independent Oil & Gas Association. The print edition is mailed to the primary contacts of each of PIOGA's nearly 400 member companies. Additionally, more than 900 member contacts are notified each month when the electronic version is available for download on our website at pioga.org/news-resources/newsletter.



The PIOGA Press provides timely, in-depth information about critical legislative, regulatory and legal matters affecting Pennsylvania's upstream and downstream oil and gas industry, along with news about PIOGA's market development and outreach initiatives, industry statistics, member news and PIOGA events. Content for this professionally edited publication is generated almost exclusively by PIOGA staff and member subject-matter experts.

Other PIOGA Advertising Opportunities:

- **PIOGA eWeekly.** Each Monday, we provide PIOGA members with a roundup of important news about the association and the industry in this electronic newsletter. Banner advertising is managed by MultiView. Contact: 972-402-7023 or pioga@multiview.com. To request a sample copy, email meghan@pioga.org.
- **Website.** Banner advertising on our website, pioga.org, is managed by MultiView. Contact: 972-402-7023 or pioga@multiview.com.
- **Membership Directory.** PIOGA publishes a printed membership directory annually. Members are notified of advertising opportunities as the publication is under development. Advertising is open only to PIOGA members. Contact: Debbie Oylar, 7249337306 ext. 22 or debbie@pioga.org.
- **Online Buyers' Guide.** PIOGA Allies and Providers members receive a complimentary listing in the Buyers' Guide, an interactive "one-stop shop" for those looking for products and services offered to the oil and gas industry. Listings also are available to nonmembers. The Buyers' Guide is managed by Strategic Value Media. Contact: piogaadvertise@svmmmedia.com.

Please indicate your *PIOGA PRESS* advertising preferences below and complete the information on the following page.

Size	PIOGA Member Rates	Nonmember Rates
Business card 3½ inches wide x 2 inches high	<input type="checkbox"/> \$80 per issue ____ month(s) <input type="checkbox"/> \$432 for 6 issues <input type="checkbox"/> \$816 for 12 issues	<input type="checkbox"/> \$100 per issue ____ month(s) <input type="checkbox"/> \$540 for 6 issues <input type="checkbox"/> \$1,020 for 12 issues
Quarterpage Vertical: 3¾ inches wide x 4¾ inches high Horizontal: 7½ wide x 2 inches high	<input type="checkbox"/> \$160 per issue ____ month(s) <input type="checkbox"/> \$864 for 6 issues <input type="checkbox"/> \$1,632 for 12 issues	<input type="checkbox"/> \$200 per issue ____ month(s) <input type="checkbox"/> \$1,080 for 6 issues <input type="checkbox"/> \$2,040 for 12 issues
Halfpage Horizontal: 7½ inches wide x 4¾ inches high Vertical: 3¾ inches wide x 10 inches high	<input type="checkbox"/> \$320 per issue ____ month(s) <input type="checkbox"/> \$1,728 for 6 issues <input type="checkbox"/> \$3,264 for 12 issues	<input type="checkbox"/> \$400 per issue ____ month(s) <input type="checkbox"/> \$2,160 for 6 issues <input type="checkbox"/> \$4,080 for 12 issues
Fullpage 7½ inches wide by 10 inches high	<input type="checkbox"/> \$640 per issue ____ month(s) <input type="checkbox"/> \$3,456 for 6 issues <input type="checkbox"/> \$6,528 for 12 issues	<input type="checkbox"/> \$800 per issue ____ month(s) <input type="checkbox"/> \$4,320 for 6 issues <input type="checkbox"/> \$8,160 for 12 issues

Add 10% for specific position requests (e.g., inside front cover, rear cover). Please check in advance for availability. Rear cover ads must be half-page horizontal. Indicate position in the "special instructions" line below.

Rates for other sizes will be quoted on request. Prices are subject to change without notice.

Special instructions for your advertising: _____

Specifications: All advertising is four-color. Ads must be print ready; we do not provide design services. We strongly encourage you to submit ads in electronic format (pdf, jpg, doc, pub, tif or eps file). Artwork must be at least 300 dpi resolution. Email ads to Meghan Keely, meghan@pioga.org. Make sure the total size of all email attachments is no greater than 8 mb, or make other arrangements to transmit the file. If the ad is mailed as a hard copy for scanning, do not fold, staple or paperclip.

Deadline: Ad material and payment must be received by the business day closest to the 26th of the month to appear in the following month's issue (e.g., May 26 for the June issue). Newsletters are available to readers electronically about the 10th of the month and the print version beginning approximately the 20th.

CONTACT AND PAYMENT INFORMATION

Company Name _____

Contact Name _____

Title _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Total Amount Due for Advertising: \$ _____

Payment enclosed Send an invoice* Charge the credit card below

***Important note: All advertising must be paid in full before publication.**

Card Number _____ Security Code _____ Expiration Date ____/____/____

Credit card billing address (if different from contact address above):

Mailing Address _____

City _____ State _____ Zip Code _____

If submitting this advertising form separately from a PIOGA membership application, send to:

Pennsylvania Independent Oil & Gas Association
 Oil Region Office
 304 East Bissell Ave.
 Oil City, PA 16301

Or email to: meghan@pioga.org

Questions? Contact Meghan Keely, PIOGA Director of Internal Communications, at the email above or call 814-671-2484

Find sample issues at pioga.org/news-resources/newsletter

